



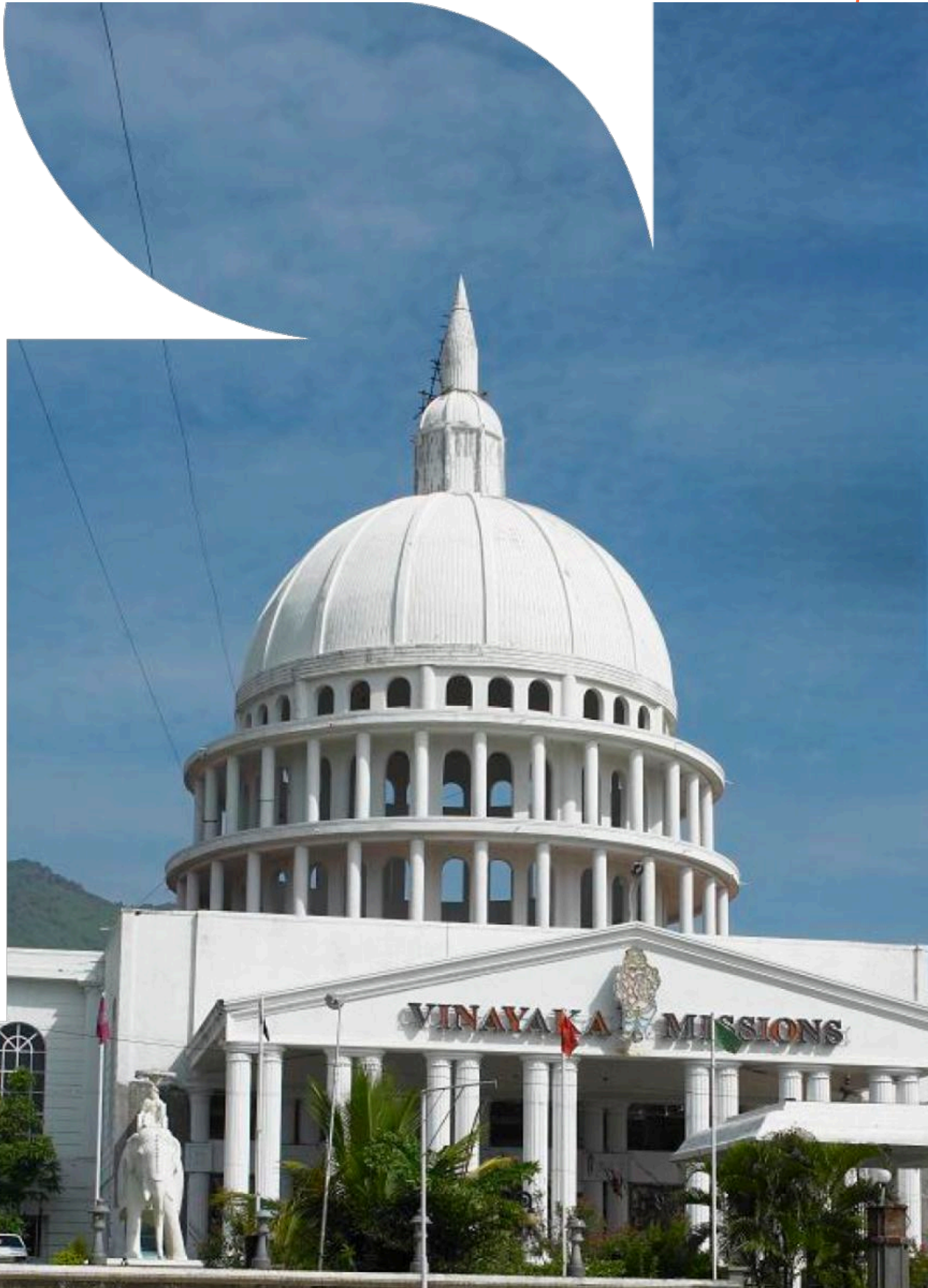
**VINAYAKA MISSION'S  
RESEARCH FOUNDATION**  
(Deemed to be University under section 3 of the UGC Act 1956)



Accredited with  
'A' Grade by NAAC



# Where Policy Meets Purpose



**Vinayaka Mission's School of Economics and Public Policy**



# About VMRF

Vinayaka Mission's Research Foundation (Deemed to be University) stands as a pioneering and dynamic institution that provides a richly diverse academic environment. Within this vibrant setting, students are immersed in a culture that celebrates the seamless integration of various faculties. The university is unwaveringly dedicated to delivering education with the utmost professionalism, ensuring substantial growth opportunities for its students.

As one of India's premier educational institutions, VMRF takes pride in offering an unparalleled spectrum of academic disciplines. From medicine and paramedicine to engineering, technology, management, law and economics and public policy the university covers an extensive range of fields. VMRF-DU main campus in Salem is a breathtaking masterpiece, nestled amidst majestic mountains, making it a true hallmark of the city.



**Dr. A.S. Ganesan**  
Hon'ble Chancellor, VMRF-DU

## Members from VMRF-DU Board of Management



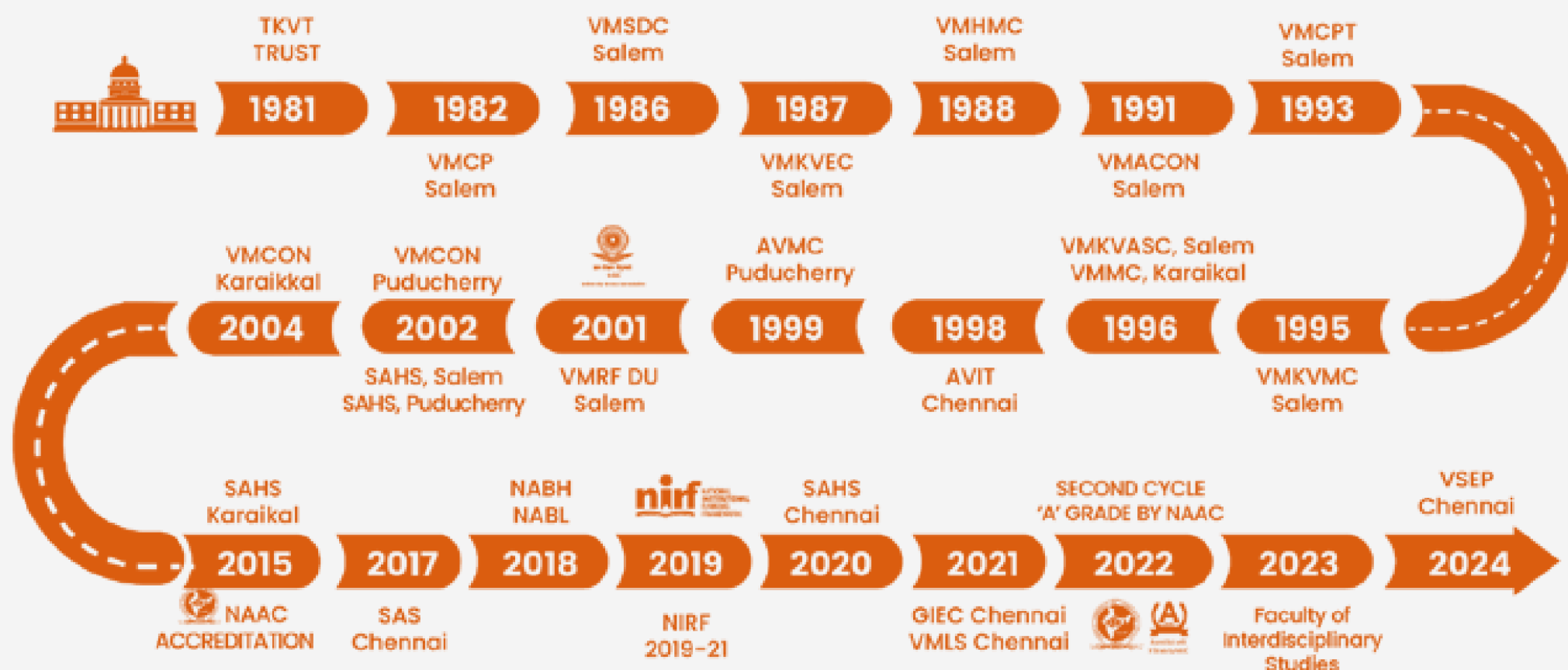
**Dr. Anuradha Ganesan**  
Vice-President,  
VMRF-DU



**Mr. J. Suresh Samuel**  
Member,  
Board of Management, VMRF-DU

## VMRF Journey

With a timeline spanning 40+ years of academic excellence, the institute has stood witness to many historic events.



# Recognition & Accreditations



## University Highlights



**40+**  
Years of Academic Excellence



**26**  
Colleges & Schools



**15,000+**  
Students



**5,000+**  
Faculty & Staff Members



**15**  
Research Centres

## International Tie-ups

Student cum Faculty Exchange Programmes across the Globe



## Our Partners in Excellence



**₹80+ Lakhs**  
Govt. Grants Received

**₹4.2 Crore**  
Investments Raised

**35+**  
Start-ups

A non profit initiative and technology business accelerator for start-ups, facilitating the entrepreneurial and innovation to students, faculty members, industries, investors, government and society at large.

- Supports early-stage startups in Healthtech, Agritech, and Clean Technology
- State-of-the-art facilities: co-working spaces, AI/ML labs, 3D printing, and makerspace
- Access to industry connections, government grants, and investor networks
- Post-program support: guidance, funding, and alumni network
- Committed to sustainable economic growth and social impact in Tamil Nadu



# About VSEP

## Fostering Excellence, Inclusion, and Lifelong Learning for Future Global Leaders

VSEP's primary goal is to nurture emerging economists, social leaders, and thinkers capable of addressing dynamic socio-economic challenges by fostering inclusivity at local, national, and global levels.

The study of social science, data, and public policy is essential for comprehending, shaping, and enhancing our world. These disciplines provide individuals with the knowledge and skills to understand complex societal issues, utilize data-driven insights for decision-making, and influence impactful policies. They serve as a pathway to solving real-world problems in healthcare, education, the environment, and social justice. As interdisciplinary fields, they empower individuals to bridge gaps between data analysis, human behavior, and effective governance, contributing significantly to building a more equitable and sustainable society.



Innovative  
Courses



Top  
Instructors



Inspiring  
Student Life



**Dr. Debdulal Thakur**

## From the Dean's Desk

At Vinayaka Mission's School of Economics & Public Policy (VSEP), we forge changemakers, not just graduates. Nestled in vibrant Chennai, our interdisciplinary curriculum, anchored in economics, equips students with critical skills and analytical frameworks to tackle complex societal issues.

Innovation defines our DNA. We pioneer specializations like social innovation, empowering students to develop cross-sectoral solutions. Our faculty, leading experts in areas like health policy, data analytics, finance and alike demanding fields and bring real-world expertise to the classroom.

VSEP transcends textbooks. You'll leverage Chennai's dynamic networks and diverse communities, gaining practical experience that catapults you onto the global stage.

Join us ! Explore our website, attend public lectures, or visit our open house. Witness the electrifying energy that fuels our community, dedicated to making a tangible impact on the world. Together, let's weave a tapestry of innovation and service, redefining what's possible.



# Programme Offered

## B.Sc. Economics (Honours with Research)\*\*

4 years UG program

Minors Offered

- ▶ Health Economics
- ▶ Data Analytics

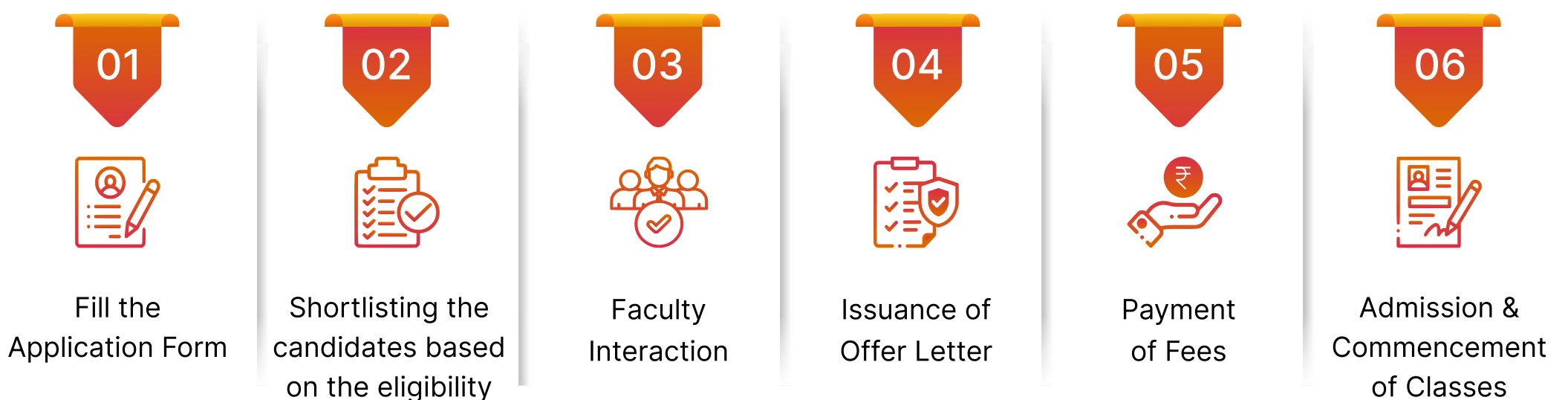


### Eligibility

- A pass in 10+2 / H.Sc or its equivalent examination with aggregate marks of 60% for General Category, 55% for OBC and 50% for SC/ST/PWD Category.

### Admission Process:

- Admissions will be made for B.Sc. Economics (Honours with Research) Programme on the basis of marks obtained in the qualifying examinations and merit based Counselling will be conducted by the Admission Monitoring Committee (AMC) of VMRF-DU and the eligibility criteria, prescribed by the VMRF-DU from time to time.



### Placement Opportunities

- Economics course offers diverse career opportunities to candidates in various sectors such as Government Agencies, Financial Institutions, Corporations, Consultancies and Educational Institutions. Top career options include Data Analyst, Economist, Market Research Analyst, Policy Analyst, Actuaries and Risk Manager.

### Our Recruiters



# Scholarship

## Merit-Based Scholarship

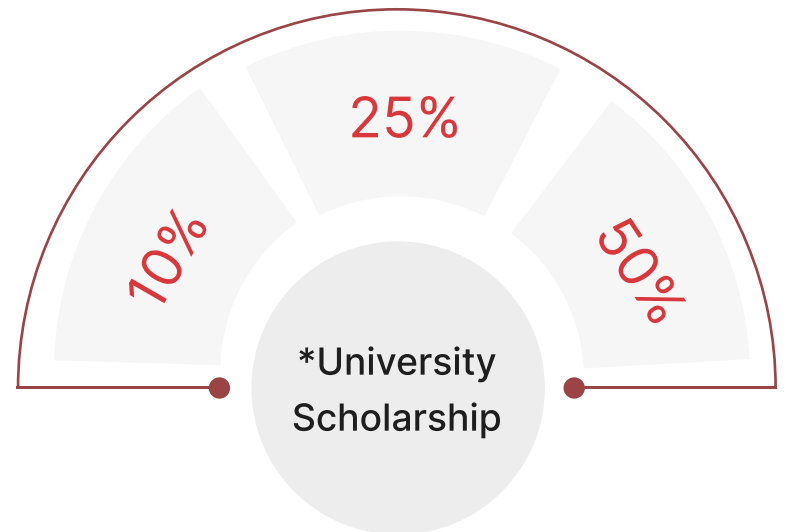
For top performers in the VSEP scholarship exam, awarded based on academic excellence.

## Anuradha Shero Scholarship for Female Students:

For female students excelling in the VSEP scholarship exam, encouraging women in liberal arts.

## Need-Based Scholarship

For students with demonstrated financial need to ensure equitable access to education.

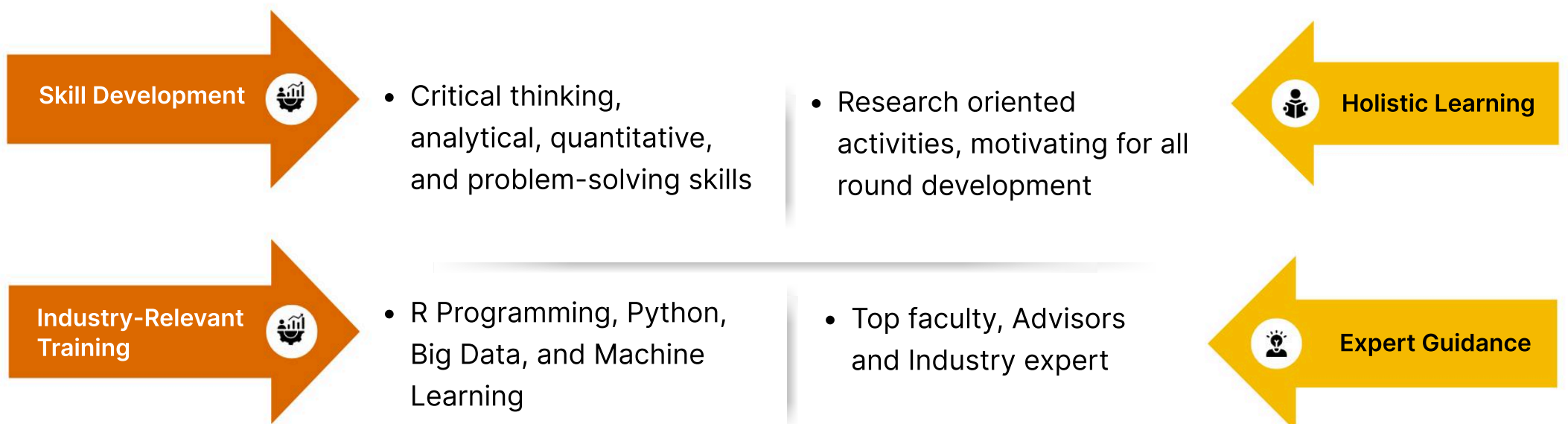


*\*For detailed information on scholarship criteria and eligibility, please contact our Program Advisor.*

# Fees Details

- Tuition Fees: ₹1,50,000 per annum
- Other Fees: ₹4,000 per annum
- Caution Deposit: ₹7,000 one time

# Key differentiators of the VSEP Program



# Why Economics at VSEP?



## Programme Structure

Aligned with NEP 2020, the 4-year UG program offers exit options, specializations, and an Honors degree, positioning students among India's emerging leaders.



## Foundational and Capstone Projects

Capstone projects with organizations emphasize practical application of program tools, fostering actionable solutions.



## Domain Specific Expertise

Industry training, internships, value-added courses, and co-curricular activities, with assessments focusing on presentations, public speaking, teamwork, and group activities.



## Work Study Programme

Join our "Earn While You Learn" program to fund your studies while gaining practical skills for a successful future



# Advisory Committee

Vinayaka Mission's School of Economics and Public Policy (VSEP) offers a globalized learning experience, led by advisory committee and diverse faculty from prestigious universities worldwide.



## Chairman

Prof. C. Rangarajan

Chairman- Madras School of Economics;  
Former Governor -The Reserve Bank of India;  
Former Chairman - The Economic Advisory Council to the Prime Minister

# Faculty

Vinayaka Mission's School of Economics and Public Policy boasts a faculty with diverse educational backgrounds from esteemed national and international universities.

## Full time faculty



## Professor of Practice



## Visiting Faculty



## VSEP Collaborates with O.P. Jindal Global University for "Making Governments Govern Better"





HEALTH  
ECONOMETRICS  
DATA ANALYTICS

**VSEP**

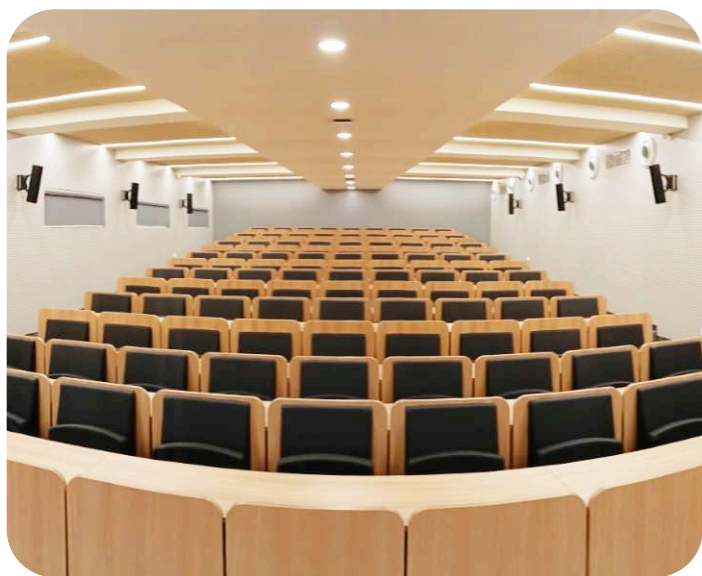
ECONOMIC RESEARCH ANALYST  
GLOBAL HEALTH ECONOMICS  
HEALTHCARE POLICY  
ECONOMIC EVALUATION

**ECONOMICS**

DATABASE MANAGEMENT  
ECONOMIC CONSULTANTS  
FOR NGO

**PUBLIC POLICY**

Talent  
ENVIRONMENTS AND  
HEALTH ECONOMICS  
ECONOMISTS  
DATA ETHICS AND  
PRIVACY



**Vinayaka Mission's Corporate Office**  
New No: 213, Old No: 160, Behind Doshi Tower,  
Poonamallee High Road,  
Kilpauk, Chennai- 600 010  
Tamil Nadu, India.

**Vinayaka Mission's Chennai Campus (VSEP, Chennai)**  
Vinayaka Nagar,  
Rajiv Gandhi Salai (Old Mahabalipuram Road),  
Paiyanoor, Chennai - 603 104  
Tamil Nadu, India

